TECHNOLOGY CREATES A BETTER LIFE

NEW XI'AO ELEVATOR GROUP

SURAPID FWD | Optimax

## Elevator Components & OEM

The World's Preferred Elevator and Escalator Solution Provider

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# NEW XI'AO ELEVATOR GROUP **SURAPID FWD** | **Optimax**

### Qingshan Elevator Components Intelligent Industrial Park

- Park covers an area of 350 mu,is mainly engaged in the R&D and manufacturing of elevator core components.
- The sales of elevator core components such as control cabinets, cabins, door operator, fixture, etc. rank first in the country.
- It has provincial high-tech R&D enterprise center, enterprise research institution and post-doctoral scientific research workstation.



### Hengfan Elevator Components Intelligent Industrial Park

- The park project is expected to have a total investment of 150 million in equipment.
- It is expected to purchase high-end digital equipment such as door machine line, painting line, SMT, display automation line, turret drilling punch press, CNC bending machine, and shearing machine.
- After the completion of the project, an annual production capacity of 150,000 sets of elevator parts will be formed..



### **Jiaxing Elevator Components Intelligent Industrial Park**

- Cover an area of 237 mu, is mainly engaged in production of passenger elevator, cargo lift, escalator, heavy duty escalator and their related components
- Buy production equipments such as bending machine, multi-station punch, shearing machine, laser cutting machine, painting line, spray-painted line.
- After completion, it will have an annual production capacity of 20,000 sets of elevator components and 10,000 sets of escalator components.



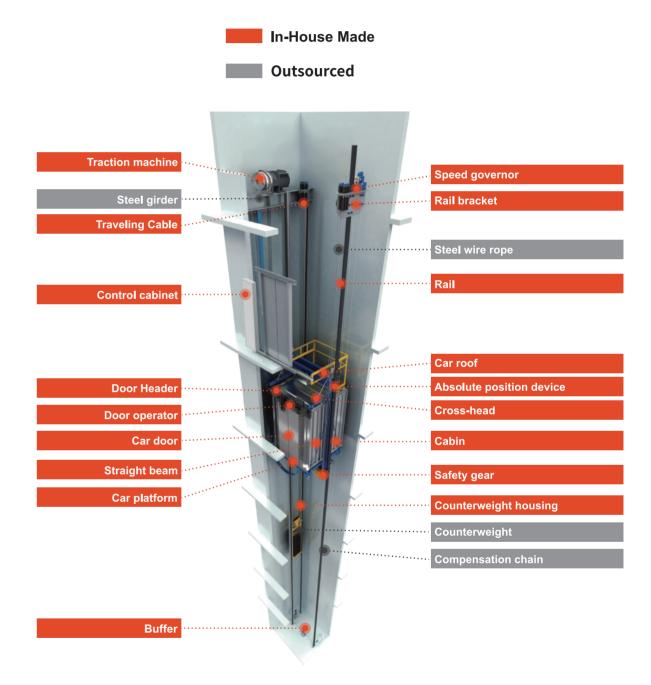
### **Tianjin Elevator Components Intelligent Industrial Park**

- Founded in 2010, it covers an area of 252 mu with a total investment of 800 million.
- With a digital intelligent production management system, it provides products and services for world-renowned elevator companies.
- The annual production capacity of the whole elevator is 6000 units.

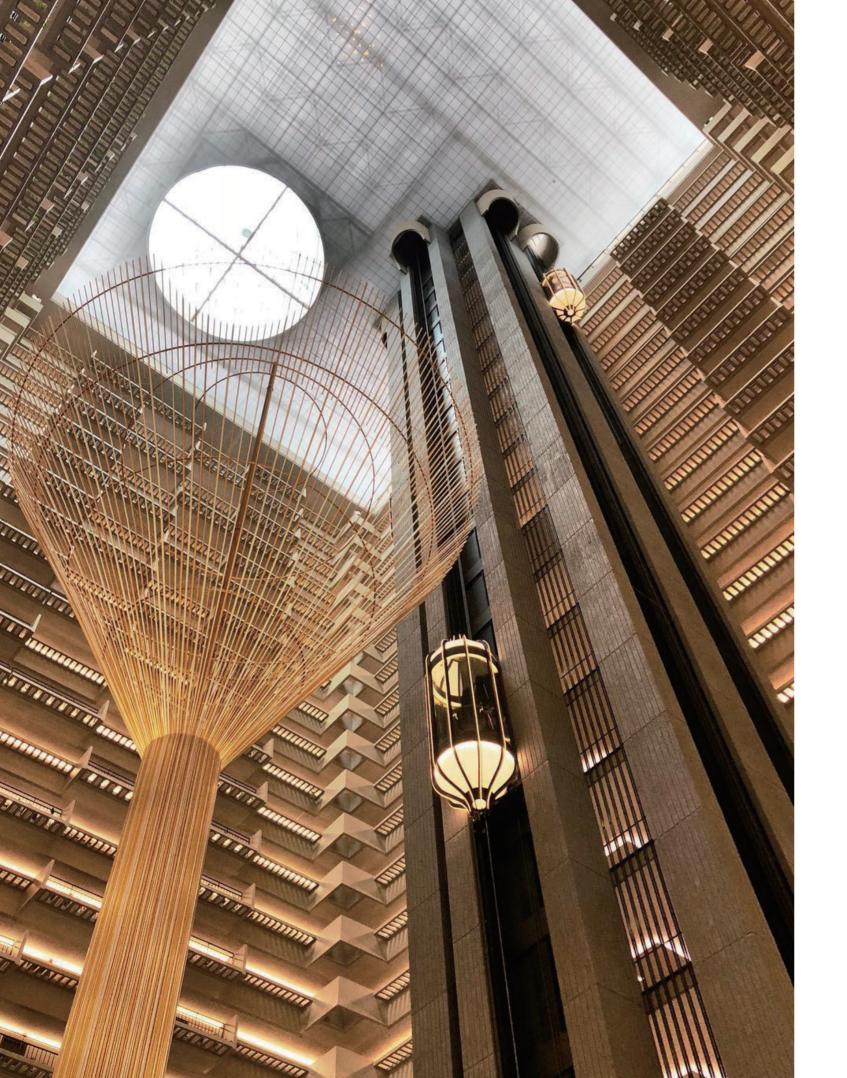




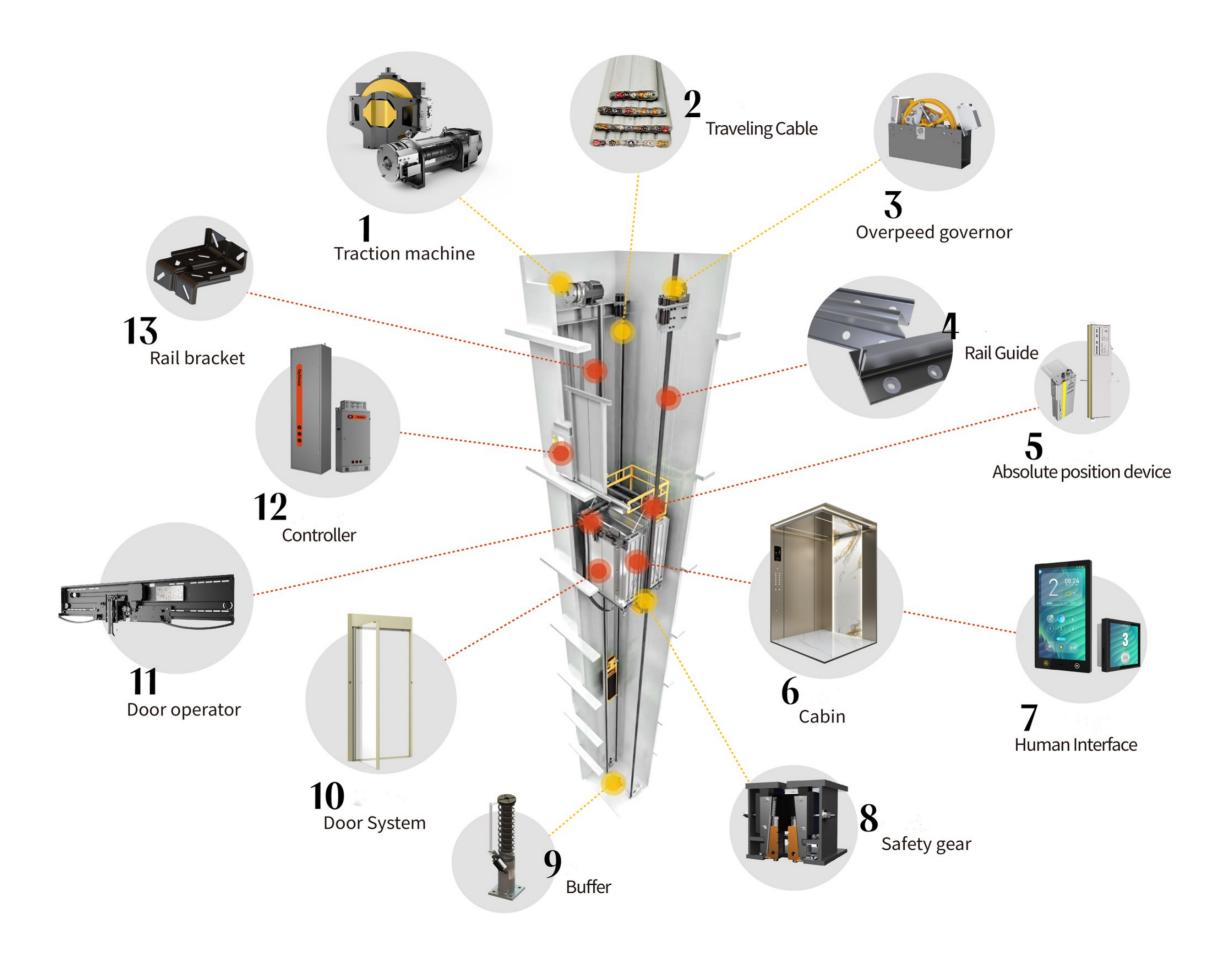
### INTELLIGENT MANUFACTURING COMPONENTS



All core components are in-house made the most complete homemade chain in the industry.









+86 155 0622 7201



### **Integrated Solution for New Lift and MOD**

High-speed Elevators, Commercial Elevators, Residential Elevators, a full range of product solutions.

01

**Product Features** 

### **MR ELEVATOR**

© Energy Saving Permanent Magnet Synchronous Gearless Traction Machine

Adopting permanent magnet synchronous gearless traction machine, breaking through traditional design, no excitation required, small starting current, high transmission efficiency, and more reasonable structure. Compared with simultaneous interpreting traction machine, it has higher efficiency, eliminates noise and vibration caused by traditional traction machine, and makes the elevator run quietly. Energy conservation and environmental protection, with an energy-saving effect of over 30%.

## © Fully Digital Control

The use of dual 32-bit fully digital control integrates elevator control and driving, with features such as rich functionality, intelligent control, and low noise. Ensure stable elevator performance, safety and comfort.

### High-efficiency Permanent Magnet Frequency Conversion Door Operator Comfortable and Quiet

The main technical indicators and safety performance of the door operator have been certified by the authority to effectively ensure the safety and stability of the elevator. Adopt the latest door drive system and closed-loop vector control, grasp the overall situation and be easy to control. Compact structure, energy saving and environmental protection, reliable operation, convenient installation, low noise and so on.

## OPersonalized Decoration Honorable

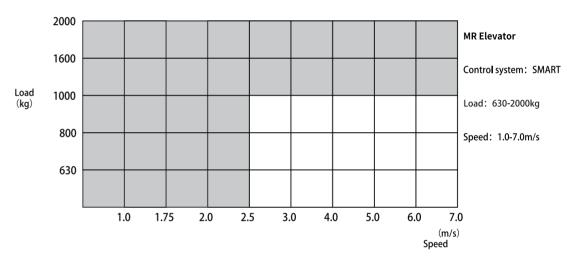
Based on the customer's architectural style, installation environment and other characteristics, the individuality is brought into full play, making the elevator decoration an exclusive decoration.



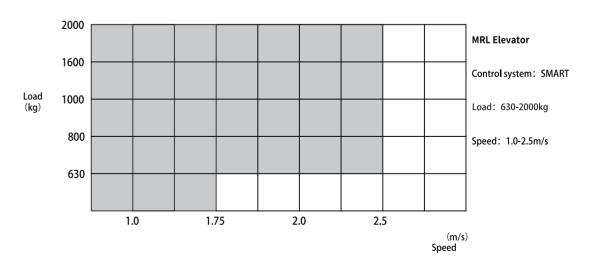
## MRL ELEVATOR

- The MRL passenger elevator eliminates the machine room at the top of the building and installs all equipment in the shaft, allowing builders and developers to design more freely while saving construction costs.
- <sup>©</sup> The gearless traction machine is installed on the top, which greatly saves the construction space.
- <sup>©</sup> The elevator control cabinet is designed to be more "slim" so that it can be installed in the shaft wall.
- The MRL passenger elevator adopts an "upward traction" structure, which maintains the original multi-layer space while saving bottom space.

## PRODUCT MR ELEVATOR



## PRODUCT MRL ELEVATOR







01

### **Core Advantages**

Committed to providing a "one-stop" overall solution for elevator and escalator components.

Optimax Tech tailors a "one-stop" overall solution to create higher value for customers. Expanding and strengthening electronic and electrical products is a firm strategic direction for Optimax Tech.

Over the years, Optimax Tech has been deeply involved in control technology, and has a variety of highly recognized control cabinet products in the market, becoming one of the preferred suppliers of control products in the elevator and escalator industry

A world-class intelligent manufacturing factory, a strong supply chain manufacturing hard core system, with an annual production capacity of up to 150,000+ units.

02

### **Product Features**

## O Stability

More than 600000 sets in use.

The cumulative use of the control system has exceeded 20 years.

With a national laboratory certified by CNAS, every step of the product is strictly controlled.

## $\bigcirc$ Economical

Completely independent intellectual property rights, the integration of production and research keeps pace with the times.

The perfect combination of drive and control; The first combination of logic board and security board in China

Modular design and highly integrated technology.



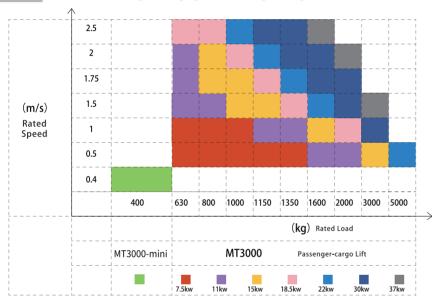


Fast and slow debugging is simple; Accurate fault location;

No motor tuning, motor angle self positioning; Matching with multiple Debugger such as Bluetooth, mobile phone APP and manipulator;

Complete set of electrical matching, user-friendly expansion with rich functions to meet various user needs.

## PRODUCT ELEVATOR CONTROL CABINET



## MAIN PRODUCTS MT3000

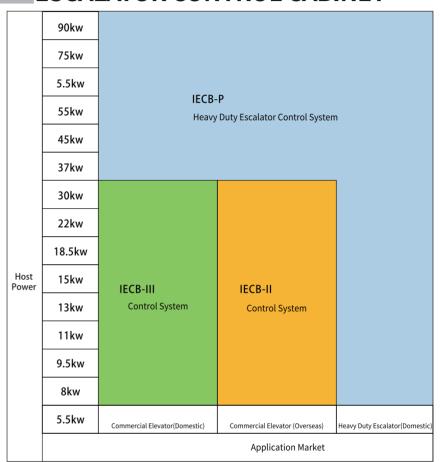


### **FEATURES:**

- True integration, greatly reducing internal and external cables, economical and easy to use;
- The functional parameters are easy to understand, and the universal fault codes. Make elevator commissioning and maintenance simple and easy;
- Support multiple debugging methods: PC software, handheld operator, mobile APP;
- Flexible and rich modular value-added accessories to meet various functional requirements.



### PRODUCT ESCALATOR CONTROL CABINET



## MAIN PRODUCTS IECB-III



- Minimal design of the main and secondary systems, saving hours, and easy maintenance and repair;
- Innovative security bus, with only 10 core cables connecting the upper and lower machine rooms;
- Ultra-small size, high utilization rate of civil engineering, less room space occupation;
- Support Bluetooth debugging, OTA upgrade, parameter upload and download;
- Built-in boot menu simplifies debugging steps.





01

Core Advantages

The inventor, promoter and leader of the permanent magnet door operator for elevators.

Formulator of the "Zhejiang Made" group standard for permanent magnet door operators for elevators.

Optimax Tech door system products have been highly recognized by customers for their stable and reliable performance, and a total of 1,200,000+ units have been shipped.

In 2021, Optimax Tech presided over the formulation of the "Zhejiang Made" group standard for permanent magnet door operators, the standard number is T/ZZB 2155-2021, which continues to lead the development of elevator permanent magnet door operators towards higher standards.

02

**Product Features** 

Easy to Use

Innovatively introduce the concept of free debugging, use the knob and dial switch to adjust the speed and torque, and reduce the difficulty of use;

Reliable Design

Encoder free positioning, never stall speed; optimize fault trigger logic, reduce downtime;

High Adaptability

Input wide voltage band design, 380V not damaged, door motor waterproof design;

High Customization

Customizable communication protocol, signal interface.





 $\bigcirc$ 

### **Feature Rich**

Integrate light curtain power supply, different operating speeds on different floors.

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### **Multiple Configurations**

Synchronous and asynchronous door cam optional.

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### **Rich Products**

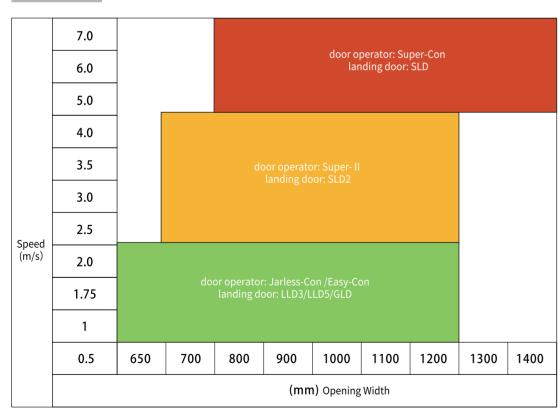
The products cover a series of door system products such as homelift, passenger elevators, medium and high-speed passenger elevators, two panel/three panel cargo lifts, fireproof/insulation, etc.

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### Mature and Reliable

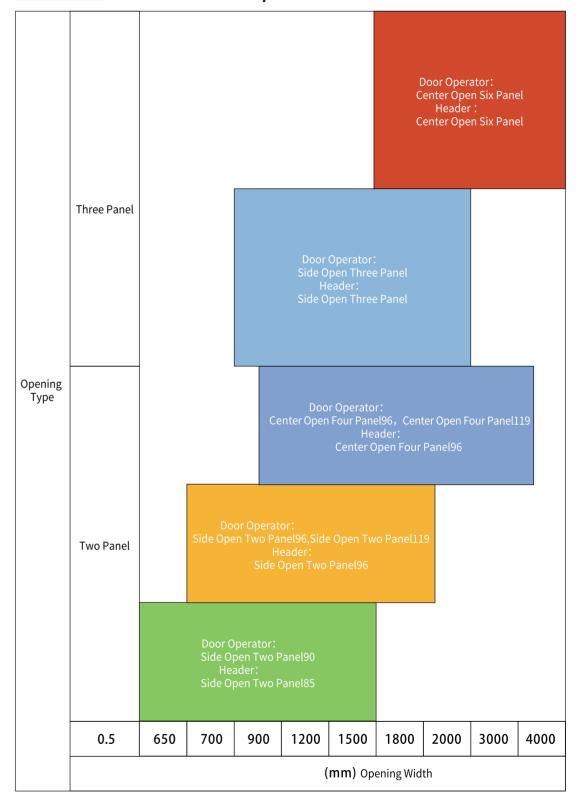
1,200,000+ door operators continue to operate on the construction site with stable performance.

## PRODUCT CENTER OPEN SERIES





## PRODUCT TWO PANEL/THREE PANEL





## MAIN PRODUCTS JARLESS-CON DOOR OPERATOR



Intellectual property rights: own the intellectual property rights of frequency converter and motor, which are designed and manufactured by ourselves.

Accurate control: adopts the latest stepless sped regulation frequency control door driving system, loop vector control and real time speed feedback. Speed regulating accuracy can reach to 0.1%.

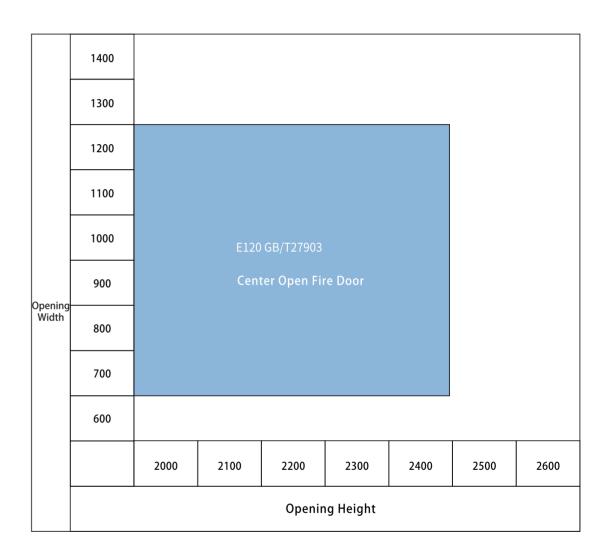
Reliable design: Main mechanical components are subject to standardized design and strict design verification (3D modeling, finite element analysis etc.). Both mechanical structure and control system are subject to component verification (reliability test, abnormality test, functional test, etc.). Even more, the whole unit is subject to rigorous abnormality test, functional test and 3-million operations test. These guarantee product reliability. Besides, the product features stable operation, good comfort and low noise.

Good adaptability: The design of wide voltage input tape supports input voltage of  $220V\pm20\%$ , suitable for synchronous door vane, asynchronous door vane and anti-pull asynchronous door vane as we as various complex environments in construction site

Simple debugging: server debugging or knob debugging,3 minutes to complete normal debugging.

Other functions: fault memory protection, adjustable door vane opening/closing curve, synchronous/asynchronous door vane selection, slow closing under outage, encoder fault protection, adjustable optional torque.

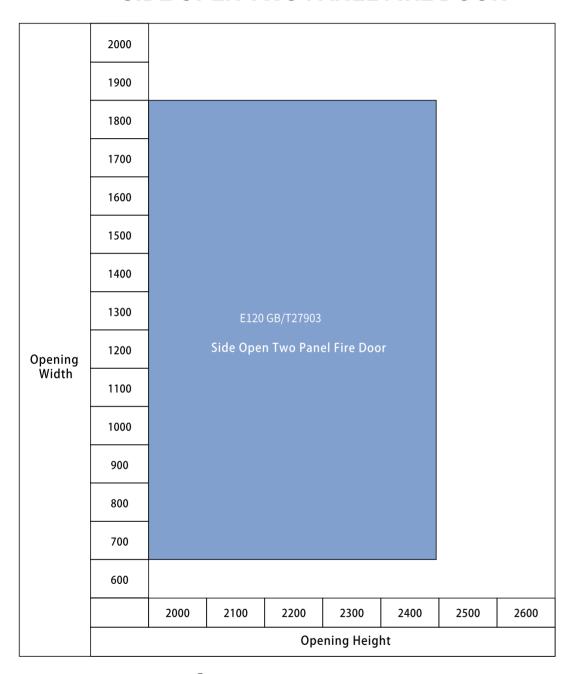
### PRODUCT CENTER OPEN FIRE DOOR



Comply with GB/T27903, E120

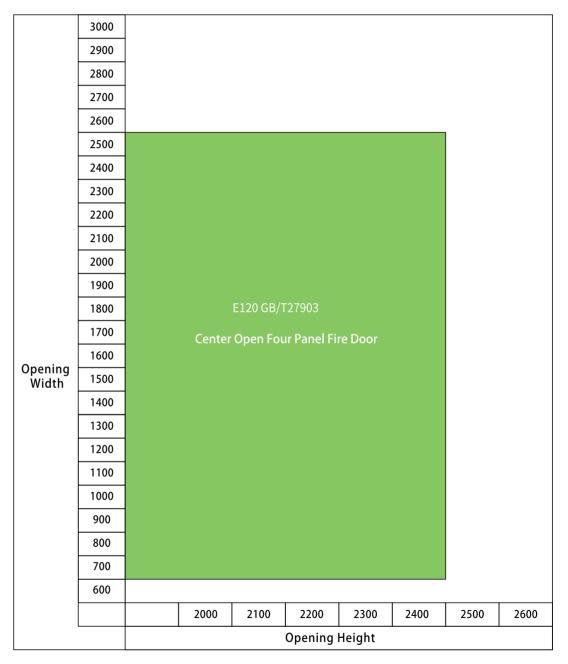


## PRODUCT SIDE OPEN TWO PANEL FIRE DOOR



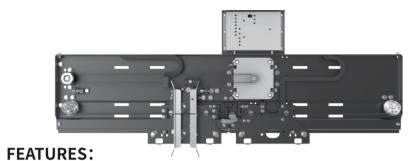
Comply with GB/T27903, E120

## PRODUCT CENTER OPEN FOUR PANEL FIRE DOOR



Oomply with GB/T27903, E120

## MAIN PRODUCTS SWIFT CON DOOR OPERATOR



## Small Shaft and Spacious Space

Meet the smaller civil dimensions of villa elevators, larger openings, larger cabin;

## Neat and Beautiful

The height of the door operator is low and the door knife is short, which meets the requirements of high ground floor, low headroom, and large sightseeing door panels;

## Durable

Simplified mechanical structure, less maintenance design, meeting maintenance once every two years (100,000 times);

## Highly Confortable

Quiet design, opening noise 50dB, closing noise within 48dB, zero noise in standby;

## Energy Efficient

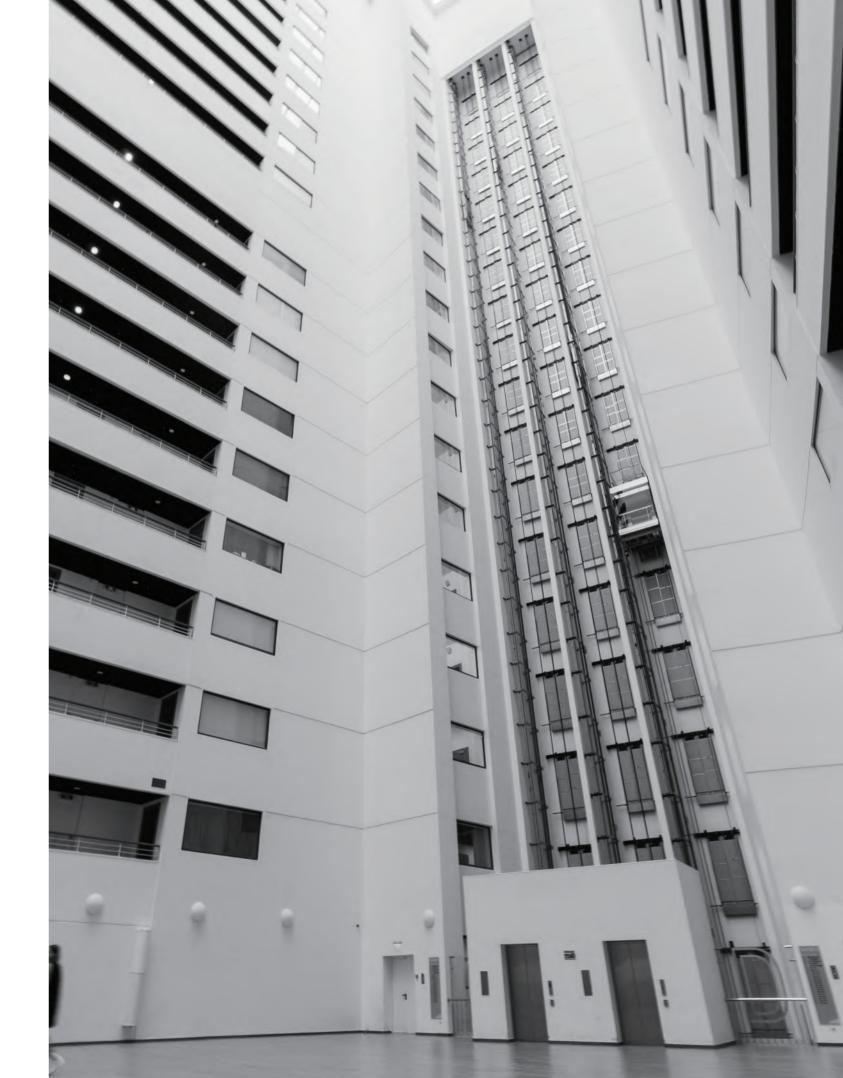
The energy-saving design of the whole machine, the standby power consumption is less than 10 watts, which is less than half of the power consumption of existing products;

## Highly Integrated

Integrated design of light curtain control, the life of the light curtain can be doubled, up to 10 years;

## Reliable and Mature

Easier installation and debugging, more reliable operation.





01

### **Core Advantages**

**Optimax Tech Fixture** 

User-centric;

The product is easy to install and operate, has a wide range of applications;

Higher performance, smoother human-machine experience;

From ingenuity, proficient in the process;

Relying on a reliable whole-industry self-made and digital manufacturing system and a strong R&D and technical team;

Provide comprehensive personalized service;

Tailor-made integrated solutions;

Create higher value for customers.

02

### **Product Feature**



### COP/LOP

Multiple series and models to meet the different needs of customers;

2.5D tempered glass, aluminum alloy oxidation and other diversified product surface treatment processes, presenting more refined fixtures;

Build a full range of fixtures;

Provide multi-field product services.



### **Homelift Products**

It's an idol faction also a power faction;

The combination of appearance and quality creates a better experience.



## Elevator Display

From 4.3 inches to 15 inches, multiple size specifications, flexible and adaptable;

Various styles of LED, BND, STN, and TFT, choose as you like.



### **Button**

Comfortable mechanical touch, enjoy light feedback;

5 million times long service life, durable.

## PRODUCT PASSENGER ELEVATOR COP

	XCP12-A
· XCP2-A3	· XCP23-A
· XCP2-G	XCP35-A
· XCP2-J	XCP40-pro

Integrated Control Box

Split Type Control Box



## PRODUCT HOMELIFT COP

XCP15-B
XCP25-A
XCP26-A
XCP31-A
XCP31-B
XCP33-A

Integrated Control Box Split Type Control Box



## PRODUCT PASSENGER ELEVATOR LOP

XHB12-A
 XHB23-A
 XHB4-A
 XHB35-A
 XHB8-B
 XHB40-pro

Flush Mounted Surface Mounted





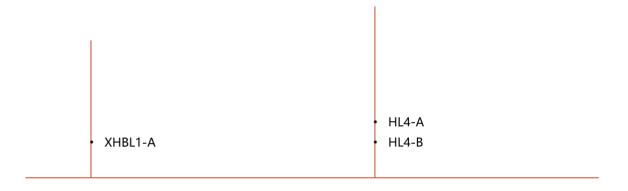
## PRODUCT HOMELIFT LOP



Flush Mounted Surface Mounted



## PRODUCT HALL LANTERN / ARRIVAL GONG



Flush Mounted Surface Mounted



## PRODUCT BUTTON

No Braille

Braille



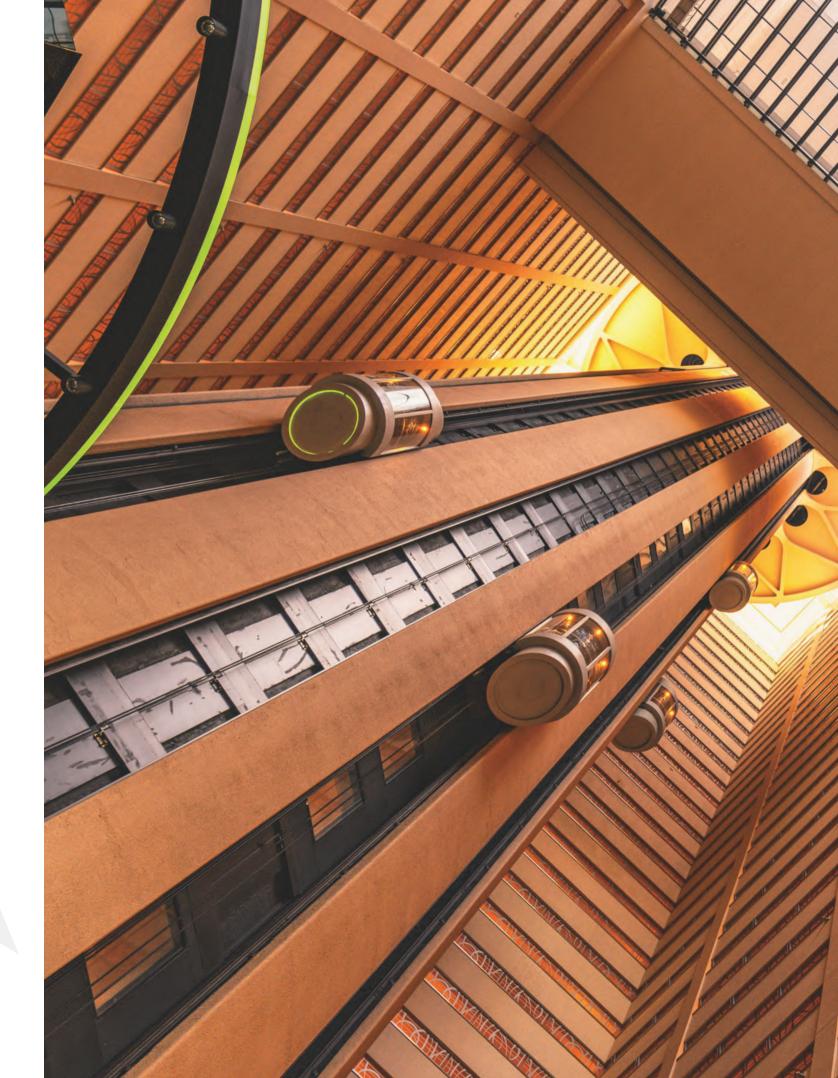


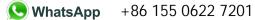














### **Core Advantages**

Boundless aesthetics of Optimax cabin design.

Optimax passenger elevators meet various styles of architectural spaces.

Provide a variety of changes in different spaces such as residences, commercial facilities, apartments, and public facilities.

Through flexible design expression, extreme process details control and perfect humanized needs.

Give architecture a new aesthetic sensory experience.

Simplify Without Reducing

**Advanced Technology** 

 $\bigcirc$ Fine Craftsmanship

 $\bigcirc$ **Rich Configuration** 

**Personalized Customization** 

**Energy Saving and Environmental Protection** 



## **Passenger Elevator Cabin Decoration**



## **LUXURY SERIES XTQ01-1805-1-T**

Artistic style, exquisite and elegant.

Extraordinary collision of marble and metal.

Every inch reveals the pursuit of quality and the persistence of beauty.



## **COMFORT SERIES XTQ01-2304-1**

Low-saturation color scheme with simple materials.

Overall soft and comfortable atmosphere.



## **NATURAL SERIES XTQ01-2204**

With" home" as the design core.

Natural textures play with light.

Construct a simple and elegant quiet luxury life aesthetics.



## **LUXURY SERIES XTQ01-2306**

Light and shadow stage.

Rendering in the imaginative space of modern art.

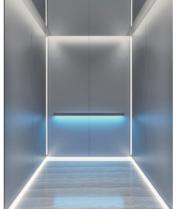
Cutting-edge geometric aesthetics immersed in people's hearts.



## **TECHNOLOGY SERIES XTQ01-2201**

Ultimate sand blasted stainless steel with hidden linear lights.

Overall presentation of the sensory experience of future technology.



## **Homelift Cabin Decoration**



## **CONCISE SERIES XTQ02-2313**

Deconstructive symbiosis of modern and traditional elements.

Presenting a clean aesthetic feeling.



## **GRACE SERIES XTQ02-2314**

Point, line light, wood and metal texture.

Perfect fusion of nature and modernity.



## **MODERN SERIES XTQ02-2413**

Two-color apple sand with fingerprint resistant stainless steel.

A minimalist design language that Outlines a modern aesthetic.

Simple is not simple, full of advanced sense.



## **RETRO SERIES XTQ02-2414**

Maillard color scheme.

Transparent glass with skin-friendly leather.

Simple and elegant, warm and healing space atmosphere presented.



## **LUXE MINIMALISM SERIES XTQ02-2312**

Matte black lacquered glass and gray apple sand stainless steel as base.

With a romantic star ceiling.

Give a classic high-level sense, and highlights the layering of the design.



## **LUXE MINIMALISM SERIES XTQ02-2310**

Matte black lacquered glass and gray apple sand stainless steel as base.

Use leather trim, get rid of complicated decoration and fancy patterns.

Advocating a simple design style, simplicity is a kind of luxury.



## **LUXE MINIMALISM SERIES XTQ02-1501-1**

Leather trim with bronzed stainless steel.

Exquisite details and luxurious charm.





## Zhejiang Xizi Forvorda Electrical Machinery Co., Ltd.

► Established in 2004, mainly engaged in the R & D and manufacturing of elevator traction machine, and won the Zhejiang Provincial Government Quality Award.

▶ The world's largest permanent magnet synchronous gearless traction machine production base, with a cumulative shipment of 2 million units.







## **Traction Machine**

01

**Core Advantages** 

The market share of gearless traction machines has exceeded 2 million units, ranking first in the industry:

Permanent magnet synchronous gearless traction machine and traction machine brake " Zhejiang Made" certification

02

Product Features

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### In-house R&D

Many products have independent intellectual property rights, the developed gearless permanent magnet synchronous traction machine has created a new era of elevators.

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## Advanced Technology

Adopt the industry's advanced and environmental Green sand process, Iron mold coated sand process, resin sand process and other casting processes.

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## Light and Compact in Structure

The structure of traction machine is light, small and compact, can be directly installed in the shaft, saving construction area and cost to the greatest extent.

### Low Noise Level

Unique structural design ensures smooth operation and lower noise of the traction machine.

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## **Energy Efficient**

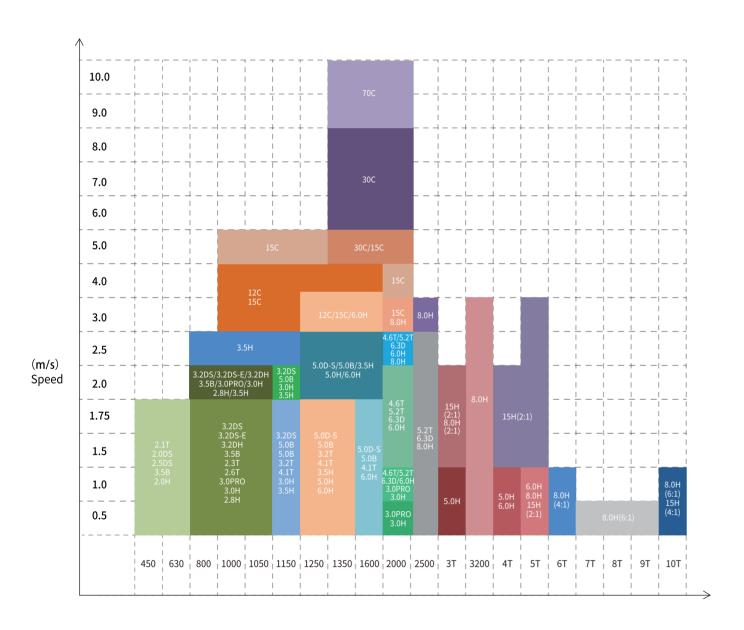
Energy saving and environmental protection, significantly reducing the cost of use.







## **PRODUCTS**



(kg) Rated Load

### MAIN PRODUCTS CONCENTRATED WINDING TRACTION MACHINE

### **FEATURES:**



- Stable structure.
- Concentrated winding.
- Auto-winding process to ensure product consistency.
- Multiple fixed in stator core to achieve stable and reliable.
- Quick adjustment, Easy maintenance.

### MAIN PRODUCTS

### REGULAR PASSENGER ELEVATOR TRACTION MACHINE



- High reliability and ≥ 150000 pcs/year.
- Traction machine get the title of "Zhejiang-Made".
- Brake lifetime is over 5 million times.
- Freight series and renovation series are derive from H series.

## MAIN PRODUCTS BAR TYPE TRACTION MACHINE

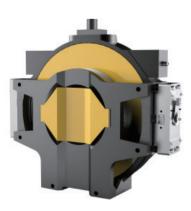
### **FEATURES:**



- Brakes with independent winding.
- High strength enclosure.
- Special processed brake disc to ensure braking torque stability.
- Suitable for MRL elevator.

## MAIN PRODUCTS ULTRATHIN TRACTION MACHINE

## **FEATURES:**



- Designed for flat characteristics.
- Saving space for elevator shaft.
- Front loading photoelectric encoder can be took apart without moving linear guide.
- Quick adjustment, Easy maintenance.

## MAIN PRODUCTS BELT TRACTION MACHINE

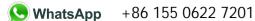
### **FEATURES:**

- Optimized bearing.
- Emergency stop switch is installable.
- Sand blasted shaft matched for bel.

## MAIN PRODUCTS HIGH SPEED TRACTION MACHINE

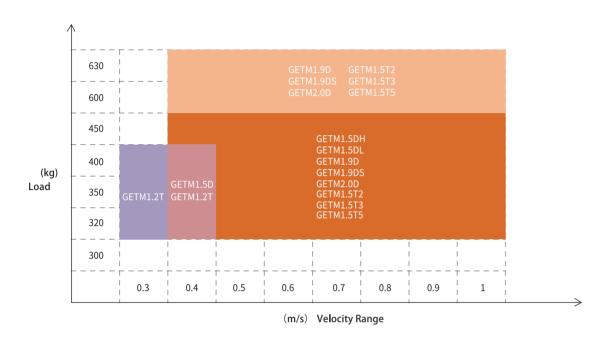


- Design for high speed elevator.
- High axle load to , ultrahigh safety factor.
- Applying import dedicated high speed elevator brake.
- Large number of market application.

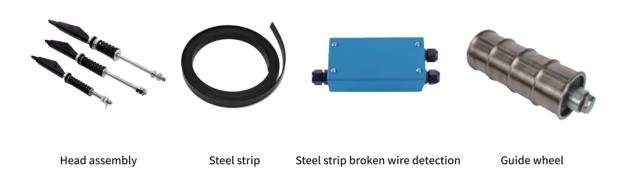




### **HOME MAIN PRODUCT FAMILY TABLE**



## MAIN PRODUCTS HOME TRACTION MACHINE



## MAIN PRODUCTS HOME TRACTION MACHINE

### **FEATURES:**



- Low noise and comfortable operation.
- The shaft is specially designed to match the steel strip.
- A variety of wheel slots to adapt to different conditions without machine room.

## MAIN PRODUCTS HOME TRACTION MACHINE



- Independent coil brake available.
- High grade magnetic steel, efficient and stable.
- Suitable for different conditions without machine room.